



XII NATIONAL SEMINAR HOSPITAL/ HEALTH CARE MANAGEMENT MEDICOLEGAL SYSTEMS

NATIONAL SEMINAR TENTATIVE SCHEDULE

Date : 7th , 8th May,2010

Friday 7th May 2010

Time	Session	Speaker(s)
8.00 am to 9.00 am	Registration & Breakfast	
9.00 am -1.00 pm	PRE - CONFERENCE SYMPOSIUM BEST PRACTICES IN HEALTHCARE Anchor : Dr. Sanjiv Malik, Executive Director, MMR Eye Institute & President Anand and Anand	Hospital : Dr. Preetha Reddy, Managing Director, Apollo Group of Hospitals Pharma: Mr. Kal Sundaram, CEO, Sun Pharma IT Healthcare: Mr. V. Raja, President and CEO GE Healthcare Manufacturing Industry: Dr. GSK Velu, Chairman, Manufacturing Association of India Consultancy: - DR. Rakesh Kapoor, Partner-E & Y Pvt. Ltd Healthcare Management Education: Dr. Rajiv Yeravdekar, Dean, Faculty of Health Sciences
1.00pm - 2.00pm	Lunch with the Bosses	
2.00- 3.15pm	Futuristic Hospital Designing : <i>Functionality and Finesse</i>	Dr. Vivek Desai, Managing Director, Hosmac
3.15- 4.30pm	Supply Chain Management in Hospitals	Mr. Daljit Singh, President, Strategy & organizational Development, Fortis
4.30- 05.00pm	High Tea	
05.00- 06.00pm	Legal Aspects of Healthcare	Dr.Gopinath Shenoy, Medico-legal Consultant
06.00 - 07.00pm	Standardization, Accreditation & Quality in Healthcare	Dr. Yash Paul Bhatia, Managing Director, Astron Hospital and Healthcare Consultant
8.00 pm onwards	Networking Reception	

VENUE :

**Symbiosis Infotech Campus
Plot No. 15, Rajiv Gandhi Infotech Park, MIDC, Hinjewadi Pune, Maharashtra 411057**



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Time	Session	Speaker(s)
08.00 am - 09.00 am	Registration & Breakfast	
9.00 - 10.00am	Medical Tourism : SWOT Analysis	Mr. Abhik Moitra, Divisonal Head International Sales & Marketing , Artemis Hospital
10.00- 11.00am	Healthcare Insurance:A Kaleidoscopic view Anchor: Dr. Neelima Kadambi,Vice President, Swiss Ree Services India	N.S.R.Chandraprasad, Chairman-cum-Managing Director, NIC Mr. Sanjay Datta, Head, Health and Accident, ICICI Lombard Mr.Anupam Gupta, COO MD India Mr. Sanjay Rai, Director Marketing & Customer Management, Max Healthcare, Delhi Dr. Somil Nagpal, Health Specialist, South Asia Region, The World Bank Dr.Gopinath Shenoy, Medico-legal Consultant
11.00 - 11.30am	Tea Break	
11.30 am to 12.30 pm	Judicial Pronouncements & Medical Practice	Hon'ble M Katju, Justice, Supreme Court of India
12.30 - 1.30 pm	Health Care Communication: <i>Branding & Marketing</i>	Mr. Vivek Shukla, Healthcare Marketing Consultant Mr. Sanjay Rai, Director Marketing & Customer Management, Max Healthcare, Delhi
01.30 -02.30 pm	Lunch	
02.30 -03.30pm	Building Chain of Hospitals <i>Opportunities & Challenges</i>	Brig. Joe Curian, CMD,Concur Healthcare Management Services Dr.K Ravindranath, Chairman, Global Hospitals and CEO of Global Hospital, Mumbai Dr. Veerendra Hiremath, Cofounder and COO, Vaatsalya
03.30 -4.30pm	Caring with Delight	Dr. Vikram Chhatwal, CEO, Reliance
04.30 -05.30pm	National Council for HR in Health Care Anchor: Lt. Gen. (Retd.) Dr. M.A. Tutakne, Advisor, Medical Projects- Symbiosis	Dr. Anil Kohli, President, DCI Dr. Srinath Reddy, President, PHFI Dr. Vedprakash Mishra, Member Executive committee, MCI Mr. Dileep Kumar, President INC Dr. Vidya Yeravdekar, Member - UGC
05.30-06.00	Networking Break	
06.00 - 7.00pm		Convocation Ceremony Chief Guest Dr. Ketan Desai, President, MCI Guest of Honour Dr. Yonas Tegegn, Public Health Administrator, WHO Presided over by :- Adv. Ram Jethmalani, Former Union Law Minister
7.00pm onwards	Certificate Distribution	

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Parallel Sessions : Workshops

Friday,7th May 2010, 2.00pm to 4.30pm		
1	HR Issues in Healthcare	Dr. Pervez Ahmed, CEO & Managing Director, Max Health Care
Saturday,8th May 2010, 10.00 am to 12.30 pm		
2	Strategic Planning & Management	Mr. Daljit Singh, President, Strategic Management, Fortis
Saturday,8th May 2010, 2.30 pm to 5.00 pm		
3	Effective leadership in Hospitals	Dr. Sanjiv Malik, Executive Director, MMR Eye Institute & President Anand and Anand

7th & 8th May, 2010

**Seminar on Nursing Leadership & Management
in association with
Indian Nursing Council(INC)**

Please contact :- Symbiosis College of Nursing, at : 020- 25671907, email: symbiosisnursing@gmail.com

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